***INTRODUCTORY LETTER:* Jeremiah O. Agenyi**

I am a passionate public relations and marketing communications specialist with over seven years of experience in the nonprofit sector, including a successful digital media campaign that resulted in a 20% increase in website traffic. I am also a skilled visual designer with a strong understanding of how to use storytelling to influence communities and solve social problems.

As a Communications Manager at the Nigeria Centre for Disease Control and Prevention (NCDC), I successfully implemented a digital media strategy that increased the organization's Twitter followership from less than 1,000 in 2017 to over 1 million in 2020. I also increased the organization's Facebook page likes by over 300%. In addition, I led Facebook awareness campaigns for Lassa fever and yellow fever, which resulted in a 20% increase in awareness of these diseases among Nigerians. The insights from these campaigns provided a baseline for a robust, evidenced-based public and media engagement for Nigeria's response to the COVID-19 pandemic.

In addition, I led the development and implementation of a two-year communication plan that guided the organization's internal and external engagement with staff, partners, the media, and other publics. I also led digital and onsite branding, content development, and online publicity for notable events, including the first ever Lassa fever International Conference in Nigeria in 2019. I moved from that to lead communication and advocacy on the World Bank’s Regional Disease Surveillance Systems Enhancement (REDISSE) Project in Nigeria, managing the overall coordination of the information and communication component.

I am confident that my skills and experience would be a valuable asset to your organization. I am a highly motivated and results-oriented individual with a proven track record of success. I am also a team player and I am always willing to go the extra mile.

I am eager to learn more about any relevant openings and am available for an interview. Please see my CV for my core skills and other experiences. Thank you for your time and consideration.

Sincerely,

**Jeremiah Agenyi**

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